



2021 Virtual Dinner & Auction

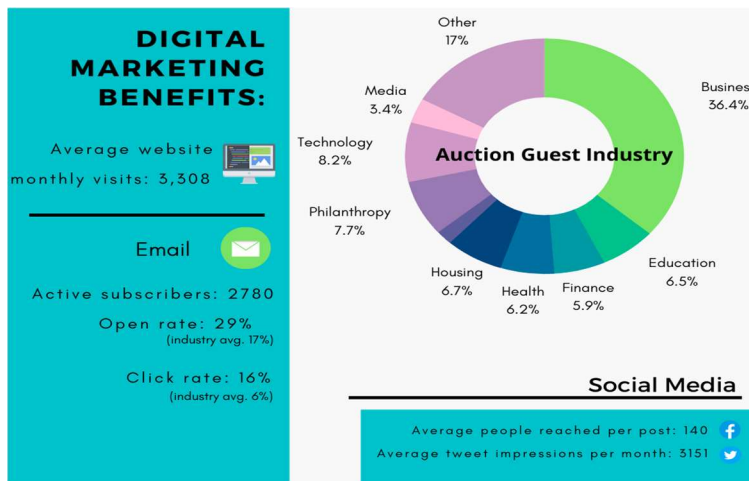
Tuesday, January 5, 2021

Dear Friend of DLEC,

Thank you so much for your consideration of sponsoring Denise Louie’s 2021 Virtual Dinner & Auction. Last year, in our first virtual auction, generous sponsors, donors, and attendees helped us raise nearly \$180,000 in support of providing early learning and family support services to 900 low-income children and their families in King County. Even with a pandemic, we remain committed to providing educational services for children and families. Since 1978, we have provided early learning and family support services for Seattle children so that the opportunity gap is closed before they begin kindergarten. We offer weekly home visits and education centers as well as health training for parents and children ages 0-5 years old. All designed to prepare kids for kindergarten at no cost to families. As these services are crucial to expanding a healthy community, your investment is appreciated.



Many businesses have been negatively impacted by COVID-19 and we hope to be able to support local businesses during these unprecedented circumstances through our marketing efforts. Below is a snapshot of our online engagement for the auction.



Thank you so much for your consideration of support. We hope we can count on you this year to help us advance quality early learning for the children and families we serve! Please call me at (425) 533-0805 or email me at nhuang@deniselouie.org if I can answer any questions.

Sincerely,


Nikki Huang
Development Director

SPONSORSHIP LEVELS

Visibility & Benefits	Platinum \$7500	Gold \$5000	Silver \$2500	Bronze \$1500	Bamboo \$1000
Logo placement in invitation	★	★			
Social media recognition	★	★	★	★	
Company recognition on event webpage	★	★	★	★	★
On screen recognition	★	★	★	★	★
Complimentary dinners	8	6	4	2	2
Advertisement in auction catalog or e-newsletter	Full Page	Full Page	Half Page	Quarter Page	
Company recognition in e-newsletter	★	★	★	★	★
Company shout-out in program	★	★	★		
Company logo featured in auction video (only 3 placements available)	★				
Recognition in DLEC's Annual Report	★	★	★	★	★